



One Ford MUSTANG MACH E 18 States DRIVEN 5,000 Miles TRAVELED 36 Destinations EXPLORED





#### **Charging Stations**

Safety ..... Amenities ..... Dependable ..... Overall Rating ....

**Accommodations** Staff Knowledgeability Valet Knowledgeability ..... EV Signage / Policy ...... Dependable ..... Overall Rating .....

## **Charging Station Metrics**



**32** 

Level 3 **Public Charging Stations** 



15

Level 2 **Public Charging Stations** 



1

Level 3 **Charging Station** 



12

**Overnight Chargers** 



Charging Stations at State / **National Parks** 



**Public Charging Stations** with Inoperable Chargers



1.47

Tons of CO2 Reduced



\$365.95

Saved



\$493.31

Spent on Charging



\$859.26

Comparable Price of Gas for RAV 4

## **Charging Station Electricity Fuel Mix**



**Natural Gas** 



**Nuclear** 



Coal



5.45% Hydro

### Charging Station Demographics



White Males



Pairs of Women



**Families** 



Men of Color





Asian Couple Women Alone



Online News Articles



**Television Appearances** 



Newspaper

Articles



**Radio Interviews** 





YouTube Videos **Facebook Live** Videos

## **Facebook Campaign Metrics**







People Reached

**Engagements** 

Link Clicks

Reactions





Connecticut Southwestern Area Clean Cities Coalition





One Ford MUSTANG MACH E 18 States DRIVEN 5,000 Miles TRAVELED 36 Destinations EXPLORED



# **Overnight Accommodations**



#### Fairfield Inn and Suites Downtown Center City Philadelphia, PA

Staff Knowledgeability Valet Knowledgeability **Charging Stations** EV Signage / Policy



#### **Marriott Residence Inn Downtown D.C.**

**Washington D.C.** 

Staff Knowledgeability Valet Knowledgeability **Charging Stations** EV Signage / Policy



#### **Hawk's Nest State Park Lodge** Ansted, WV

Staff Knowledgeability 🌟 🌟 🌟 Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy

#### SpringHill Suites Lexington, KY

Staff Knowledgeability - Not Applicable Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy - Not Applicable

#### **TownePlace Suites Capitol District** Nashville, TN

Staff Knowledgeability Valet Knowledgeability **Charging Stations** EV Signage / Policy - Not Applicable

#### **TownePlace Suites Hot Springs, AR**

Staff Knowledgeability 🛖 Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy

#### **Fairfield Inn and Suites Dallas Downtown** Dallas, TX

Staff Knowledgeability - Not Applicable Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy - Not Applicable

#### **Residence Inn Lubbock Southwest** Lubbock, TX

Staff Knowledgeability - Not Applicable Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy - Not Applicable

#### La Posada de Santa Fe, Santa FE, NM

Staff Knowledgeability Valet Knowledgeability **Charging Stations** EV Signage / Policy - Not Applicable



#### La Quinta Inn and Suites Holbrook, AZ

Staff Knowledgeability Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy

#### Maswik Lodge

Grand Canyon Village, AZ

Staff Knowledgeability 👍 👍 Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy

#### **The Grand Hotel**

Grand Canyon Village, AZ

Staff Knowledgeability 🌟 🌟 🏋 Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy

#### Zion Lodge, Springdale, UT

Staff Knowledgeability \*\*\* Valet Knowledgeability - Not Applicable **Charging Stations** 

EV Signage / Policy

#### The Inn at Death Valley Death Valley, CA

Staff Knowledgeability Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy

#### Sea View Inn at the Beach Manhattan Beach, CA

Staff Knowledgeability Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy - Not Applicable

#### **Fairfield Inn and Suites by Mariott** Santa Cruz - Capitola, CA

Staff Knowledgeability 🌟 🌟 🌟 Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy

#### **TownePlace Suites Sacramento Elk Grove, CA**

Staff Knowledgeability \*\* Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy

Greater Washington Region Clean Cities Coalition





One Ford MUSTANG MACH E

18 States DRIVEN

5,000 Miles TRAVELED

36 Destinations EXPLORED



# **Charging Stations**

#### **Safety of Station**

Lighting

Proximity to Open Business
Covered / Shelter from Elements

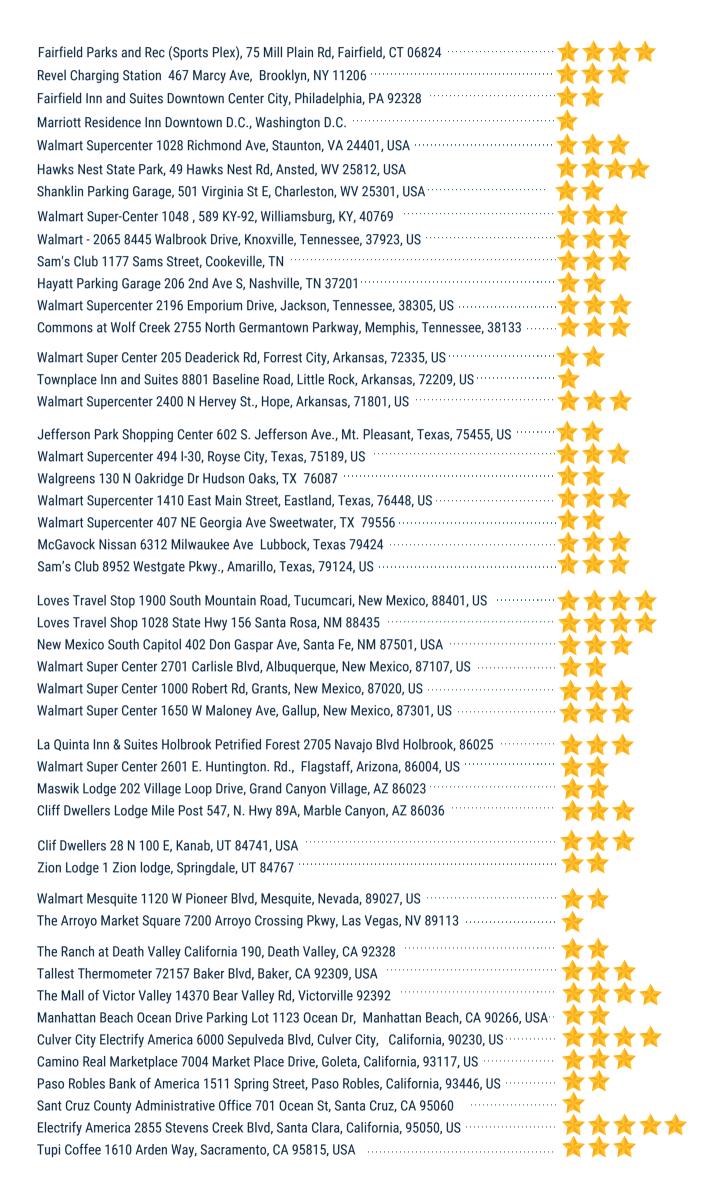
#### **Charger Accessibility**

Within 1 Mile of Interstate Road Close to Service, Food, and Beverages Restrooms

#### Dependable

**Overall Rating** 









One Ford MUSTANG MACH E
18 States DRIVEN
5,000 Miles TRAVELED
36 Destinations EXPLORED

















































One Ford MUSTANG MACH E 18 States DRIVEN 5,000 Miles TRAVELED 36 Destinations EXPLORED



#### **Partners**



Station Locations



7.27 million



**Total Population** of Arizona

## **Charging Station Stops**

La Quinta Inn & Suites by Wyndham Holbrook Petrified Forest 2705 Navajo Blvd Holbrook, 86025 Walmart Super Center 2601 E. Huntington. Rd., Flagstaff, Arizona, 86004, US Maswik Lodge 202 Village Loop Drive, Grand Canyon Village, AZ 86023 .....

Cliff Dwellers Lodge Mile Post 547, N. Hwy 89A, Marble Canyon, AZ 86036 .....



## **424 Miles Traveled**



14.14 Gallons of Gasoline Saved



\$58.23 Saved



Spent on Charging



Comparable Price of Gas for RAV 4

#### **Fuel Mix**

44.37% **Natural Gas** 



29.12% Nuclear



13.31% Renewable



.04% Oil



#### **Accommodations**

#### La Quinta Inn and Suites Holbrook

Staff Knowledgeability \* Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy

#### **Maswik Lodge Grand Canyon Village**

Staff Knowledgeability 🛖 👍 Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy

#### **The Grand Hotel Grand Canyon Village** Staff Knowledgeability 🌟 Valet Knowledgeability - Not Applicable

**Charging Stations** EV Signage / Policy



## **Demonstration Events**

Grand Canyon, Grand Canyon Village, AZ Raport Ranch, Williams, AZ Cliffdwellers, Knab, AZ











One Ford MUSTANG MACH E

18 States DRIVEN

5,000 Miles TRAVELED

36 Destinations EXPLORED



# **Arkansas**

#### **Partners**



#### **Normal Now.**



3.02
million

Total Population
of Arkansas



## **Charging Station Stops**

Walmart Super Center 205 Deaderick Rd, Forrest City, Arkansas, 72335, US

Townplace Inn and Suites 8801 Baseline Road, Little Rock, Arkansas, 72209, US

Walmart Supercenter 2400 N Hervey St., Hope, Arkansas, 71801, US



## 292 Miles Traveled



10.43
Gallons of Gasoline
Saved



\$3.75 Saved



Spent on Charging



\$47.35 Comparable Price of Gas for RAV 4

### **Fuel Mix**

**35.56%** Coal



**32.11%** Natural Gas



22.51%

9.73% Renewable



**.08**% Oil



#### **Accommodations**

**TownePlace Suites Hot Springs** 

Staff Knowledgeability
Valet Knowledgeability - Not Applicable
Charging Stations
EV Signage / Policy

### **Demonstration Events**

**Riser Ford Lincoln,** Hot Springs, AK **Hot Springs National Park,** Hot Springs, AK









One Ford MUSTANG MACH E 18 States DRIVEN 5,000 Miles TRAVELED 36 Destinations EXPLORED















# California



39.24 million



**Total Population** of California

## **Charging Station Stops**

The Ranch at Death Valley California 190, Death Valley, CA 92328 Tallest Thermometer 72157 Baker Blvd, Baker, CA 92309, USA ..... The Mall of Victor Valley 14370 Bear Valley Rd, Victorville 92392 Manhattan Beach Ocean Drive Parking Lot 1123 Ocean Dr., Manhattan Beach, CA 90266, USA Culver City Electrify America 6000 Sepulveda Blvd, Culver City, California, 90230, US..... Camino Real Marketplace 7004 Market Place Drive, Goleta, California, 93117, US ..... Paso Robles Bank of America 1511 Spring Street, Paso Robles, California, 93446, US Sant Cruz County Administrative Office 701 Ocean St, Santa Cruz, CA 95060 Electrify America 2855 Stevens Creek Blvd, Santa Clara, California, 95050, US .....

## 867.6 Miles Traveled



Gallons of Gasoline

Saved



Tupi Coffee 1610 Arden Way, Sacramento, CA 95815, USA

\$90.96

Saved



\$108.69



Comparable Price of

Spent on Charging Gas for RAV 4

64.94% **Natural Gas** 







.15% Coal









**Fuel Mix** 

8.44%

**Nuclear** 





### **Accommodations**

#### The Inn at Death Valley

Staff Knowledgeability Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy

#### Sea View Inn at the Beach

Staff Knowledgeability Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy - Not Applicable

#### Fairfield Inn and Suites by Mariott Santa Cruz - Capitola Staff Knowledgeability 🍁 🍁

Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy

#### **TownePlace Suites Sacramento Elk Grove**

Staff Knowledgeability 🔷 💠 Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy

## **Demonstration Events**

Death Valley National Park, Death Valley, CA La Brea Tar Pits, Los Angeles, CA Dockweiler Beach, El Segundo, CA Manhattan Beach Pier, Manhattan Beach, CA Santa Barbara Summer Solstice Celebration, Santa Barbara, CA Capitola Peir, Capitola, CA Beach Boardwalk, Santa Cruz, CA

Westfield Valley Fair, Santa Clara, CA Financial District, San Francisco, CA Fairfield City Hall, Fairfield, CA

Historic District, Dixon, CA

California Automobil Museum, Sacramento, CA







One Ford MUSTANG MACH E **18 States DRIVEN** 5,000 Miles TRAVELED **36 Destinations EXPLORED** 



# Connecticut

#### **Partners**

**Normal Now.** 



3.6 million

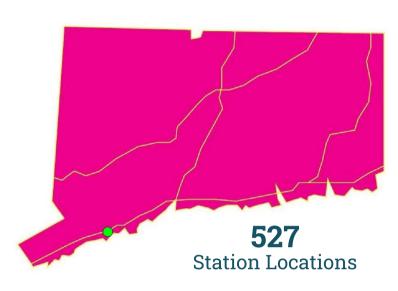








**Total Population** of Connecticut



## **Charging Station Stops**

Fairfield Parks and Rec (Sports Plex), 75 Mill Plain Rd, Fairfield, CT 06824 ······ 🚖 🌟 🌟



## 35 Miles Traveled



Gallons of Gasoline Saved



Saved



Spent on Charging



Comparable Price of Gas for RAV 4

#### **Fuel Mix**

56% **Natural Gas** 



39% **Nuclear** 



3.29% Renewable



.55% Coal



.22% Oil



### **Demonstration Events**

Zero Waste Faire, Wilton, CT Kickoff Event, Fairfield, CT Fodor Farm, Norwalk, CT







**Greater Washington Region Clean Cities Coalition** 





One Ford MUSTANG MACH E

18 States DRIVEN

5,000 Miles TRAVELED

36 Destinations EXPLORED



# Kentucky

#### **Partners**

**Normal Now.** 

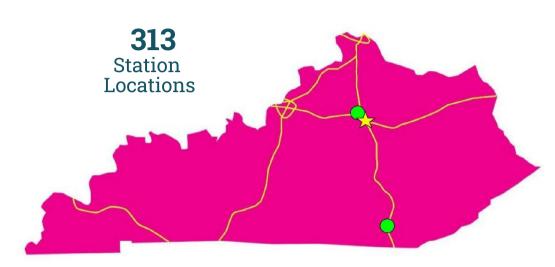




4.59 million



Total Population of Kentucky



## **Charging Station Stops**

Walmart Super-Center 1048, 589 KY-92, Williamsburg, KY, 40769



## 236 Miles Traveled



8.43
Gallons of Gasoline

Saved



\$9.78

Saved



\$30.68

Spent on Charging



Comparable Price of Gas for RAV 4

## **Fuel Mix**

70.67%

Coal



21.40% Natural Gas



8.04% Renewable



**.15%** Oil



**.10**% Other



## **Accommodations**

#### **SpringHill Suites Lexington**

Staff Knowledgeability
Valet Knowledgeability - Not Applicable
Charging Stations
EV Signage / Policy

## **Demonstration Events**

Walmart Super-Center 1048, Williamsburg, KY







One Ford MUSTANG MACH E
18 States DRIVEN
5,000 Miles TRAVELED
36 Destinations EXPLORED



## Nevada

#### **Partners**

### **Normal Now.**



3.14
million

Total Population
of Nevada



## **Charging Station Stops**

Walmart Mesquite 1120 W Pioneer Blvd, Mesquite, Nevada, 89027, US

The Arroyo Market Square 7200 Arroyo Crossing Pkwy, Las Vegas, NV 89113



### 123 Miles Traveled



4.39
Gallons of Gasoline
Saved



\$3.79 Saved



Spent on Charging



\$24.86 Comparable Price of Gas for RAV 4

### **Fuel Mix**

**62.47%** Natural Gas

Natural Gas



**30.79%** Renewable



**6.57%** Coal



**.02**% Oil



**.07**% Other



#### **Demonstration Events**

The Arroyo Marke Square, Las Vegas, NV







One Ford MUSTANG MACH E 18 States DRIVEN 5,000 Miles TRAVELED 36 Destinations EXPLORED



# **New Mexico**

#### **Partners**

Land of Enchantment **Clean Cities Coalition** 

**Normal Now.** 



2.11 million



**Total Population** of New Mexico

249 Station



## **Charging Station Stops**

Loves Travel Stop 1900 South Mountain Road, Tucumcari, New Mexico, 88401, US Loves Travel Shop 1028 State Hwy 156 Santa Rosa, NM 88435 ·····

New Mexico South Capitol 402 Don Gaspar Ave, Santa Fe, NM 87501, USA ..... Walmart Super Center 2701 Carlisle Blvd, Albuquerque, New Mexico, 87107, US ... Walmart Super Center 1000 Robert Rd, Grants, New Mexico, 87020, US ..... Walmart Super Center 1650 W Maloney Ave, Gallup, New Mexico, 87301, US ......



## **426 Miles Traveled**



15.21 Gallons of Gasoline

Saved



\$2.47 Additional Spent on

Charging



\$75.96 Spent on Charging



Comparable Price of Gas for RAV 4

### **Fuel Mix**

35.9%

Renewable



35.54% Coal



28.49% **Natural Gas** 



.07% Oil



### **Accommodations**

La Posada de Santa Fe, A Tribute Portfolio Resort & Spa

Staff Knowledgeability 🏫 🏫 Valet Knowledgeability 🍁 🦼 **Charging Stations** EV Signage / Policy - Not Applicable

#### **Demonstration Events**

Capitol Building of New Mexico, Santa Fe, NM Walmart Super Center 2701, Albuquerque, NM Walmart Supercenter 1650, Gallop, NM









**One Ford MUSTANG MACH E 18 States DRIVEN 5,000 Miles TRAVELED 36 Destinations EXPLORED** 



## **New York**

#### **Partners**



**Normal Now.** 

8.4 million



**Total Population** of New York







## **Charging Station Stops**

Revel Charging Station, 467 Marcy Ave, Brooklyn, NY 11206







Gallons of Gasoline Saved



Saved



Spent on Charging



Comparable Price of Gas for RAV 4

#### **Fuel Mix**

45.56% **Natural Gas** 



24.9% 28.05% Renewable **Nuclear** 





.74%

.78% Other



### **Demonstration Events**

Revel Super Hub, Brooklyn, NY Green Living Guy, Hudson Valley, NY









One Ford MUSTANG MACH E

18 States DRIVEN

5,000 Miles TRAVELED

36 Destinations EXPLORED



# Pennsylvania

#### **Partners**

**Normal Now.** 

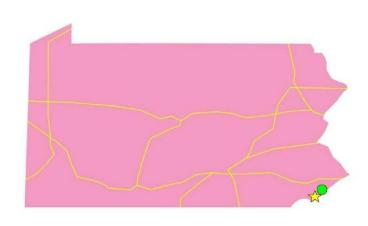




12.96
million

Total Population

of Pennsylvania



**1,496**Station Locations

## **Charging Station Stops**

Fairfield Inn and Suites Downtown Center City, Philadelphia, PA 92328



## **211 Miles Traveled**



7.89
Gallons of Gasoline Saved



\$22.02 Saved



\$18.00

Spent on Charging



Comparable Price of Gas for RAV 4

### **Fuel Mix**

**52.8%** Natural Gas



**31.5%** Nuclear



**12%** Coal



**3.21%** Renewable



**.38**% Other



#### **Accommodations**

Fairfield Inn and Suites Downtown Center City in Philadelphia

Staff Knowledgeability 

Valet Knowledgeability 

Charging Stations

EV Signage / Policy



#### **Demonstration Events**

Fairfield Inn and Suites Downtown Center City, Philadelphia, PA







One Ford MUSTANG MACH E 18 States DRIVEN 5,000 Miles TRAVELED 36 Destinations EXPLORED



## Tennessee

#### **Partners**

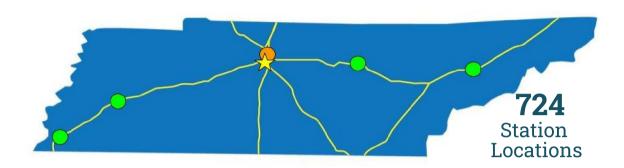


#### **Normal Now.**



6.97 million

**Total Population** of Tennessee



## **Charging Station Stops**

Walmart - 2065 8445 Walbrook Drive, Knoxville, Tennessee, 37923, US .....

Sam's Club 1177 Sams Street, Cookeville, TN

Hyatt Parking Garage 206 2nd Ave S, Nashville, TN 37201

Walmart Super Center 2196 Emporium Drive, Jackson, Tennessee, 38305, US.....

Commons at Wolf Creek 2755 North Germantown Parkway, Memphis, Tennessee, 38133 ......

## **452 Miles Traveled**



16.14 Gallons of Gasoline

Saved



\$26.55

Saved



\$48.35

Spent on Charging



Comparable Price of

Gas for RAV 4

43.37% Nuclear



#### 22.41% Coal





**Fuel Mix** 

17.76%

#### 16.31% Renewable







### **Accommodations**

**TownePlace Suites Nashville Downtown / Capitol District** 

Staff Knowledgeability -Valet Knowledgeability **Charging Stations** EV Signage / Policy - Not Applicable

## **Demonstration Events**

Knoxville Electric Car Club, Knoxville, TN Sunsphere, Knoxville, TN Broadway Street, Nashville, TN Graceland: The Home of Elvis Presley, Graceland, TN Commons at Wolf Creek, Memphis, TN











One Ford MUSTANG MACH E 18 States DRIVEN 5,000 Miles TRAVELED 36 Destinations EXPLORED



#### **Partners**



Dallas-Fort Worth CLEAN CITIES



MCGAVOCK NISSAN OF LUBBOCK

#### Normal Now.



## Texas



**29.53** million



**Total Population** of Texas

## **Charging Station Stops**

Jefferson Park Shopping Center 602 S. Jefferson Ave., Mt. Pleasant, Texas, 75455, US Walmart Supercenter 494 I-30, Royse City, Texas, 75189, US Walgreens 130 N Oakridge Dr Hudson Oaks, TX 76087 Walmart Supercenter 1410 East Main Street, Eastland, Texas, 76448, US Walmart Supercenter 407 NE Georgia Ave Sweetwater, TX 79556 ..... McGavock Nissan 6312 Milwaukee Ave Lubbock, Texas 79424 .....





24.71 Gallons of Gasoline Saved



\$56.04

Saved



\$59.87 Spent on Charging



Comparable Price of Gas for RAV 4

#### **Fuel Mix**

48.82% **Natural Gas** 



24.27% Renewable



18.45% Coal



8.36% **Nuclear** 



0.04% Oil



### **Accommodations**

#### **Fairfield Inn and Suites Dallas Downtown**

Staff Knowledgeability Valet Knowledgeability **Charging Stations** EV Signage / Policy - Not Applicable

#### **Residence Inn Lubbock Southwest**

Staff Knowledgeability Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy - Not Applicable

### **Demonstration Events**

30-Foot-Tall Eyeball, Dallas, TX **Dallas Fort-Worth Clean Cities Coalition, Dallas, TX** McGavock-Nissan, Lubbock, TX











One Ford MUSTANG MACH E 18 States DRIVEN 5,000 Miles TRAVELED **36 Destinations EXPLORED** 



# Utah

#### **Partners**

#### **Normal Now.**





3.33 million **Total Population** of Utah



## **Charging Station Stops**

Clif Dwellers 28 N 100 E, Kanab, UT 84741, USA Zion Lodge 1 Zion lodge, Springdale, UT 84767



### 154 Miles Traveled



Gallons of Gasoline Saved



Saved



Spent on Charging



Comparable Price of Gas for RAV 4

#### **Fuel Mix**

61.84%

Coal



24.57% **Natural Gas** 



12.89% Renewable



.08% Oil



.44% Other



#### **Accommodations**

#### **Zion Lodge**

Staff Knowledgeability 🌟 🌟 Valet Knowledgeability - Not Applicable **Charging Stations** EV Signage / Policy

#### **Demonstration Events**

Zion National Park, Springdale, UT The Narrows at Zion National Park, Springdale, UT Feellove Coffee, Springdale, UT









One Ford MUSTANG MACH E

18 States DRIVEN

5,000 Miles TRAVELED

36 Destinations EXPLORED



# Virginia

### **Partners**

**Normal Now.** 





8.6 million



Total Population of Virginia



## **Charging Station Stops**

Walmart Supercenter 1028 Richmond Ave, Staunton, VA 24401, USA ······



## 235 Miles Traveled



8.39
Gallons of Gasoline Saved



\$2.50 Saved



Spent on Charging



Comparable Price of Gas for RAV 4

#### **Fuel Mix**

**57.37%** Natural Gas



**30.30**% Nuclear



**8.05%** Renewable



**3.32%** Coal



**.35**% Oil



## **Demonstration Events**

Walmart Supercenter, Staunton, VA







One Ford MUSTANG MACH E

18 States DRIVEN

5,000 Miles TRAVELED

36 Destinations EXPLORED



# Washington, D.C.

#### **Partners**

### **Normal Now.**

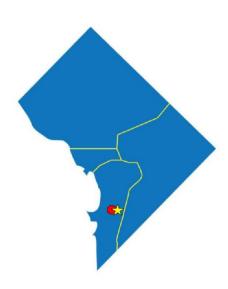




712,820



Total Population of Washington, D.C.



**254**Station
Locations

## **Charging Station Stops**

Marriott Residence Inn Downtown D.C., Washington D.C.



## 11.6 Miles Traveled



Gallons of Gasoline Saved



\$2.10 Saved



Spent on Charging



\$2.10

ing Comparable Price of Gas for RAV 4

#### **Fuel Mix**

**62.56%** Nuclear



**25.54%** Biomass



**11.91%** Solar



### **Accommodations**

Marriott Residence Inn Downtown D.C., Washington D.C.

Staff Knowledgeability Valet Knowledgeability Charging Stations EV Signage / Policy



### **Demonstration Event**

**Greater Washington Region Clean Cities Coalition,** Washington, D.C.







One Ford MUSTANG MACH E

18 States DRIVEN

5,000 Miles TRAVELED

36 Destinations EXPLORED



# **West Virginia**

### **Partners**

**Normal Now.** 







1.78
million
Total Population



## **Charging Station Stops**

Hawks Nest State Park, 49 Hawks Nest Rd, Ansted, WV 25812, USA Shanklin Parking Garage, 501 Virginia St E, Charleston, WV 25301, USA



### 173 Miles Traveled



Gallons of Gasoline Saved



\$24.27 Saved



\$5.94 Spent on Charging



Comparable Price of Gas for RAV 4

### **Fuel Mix**

**90.0%** Coal



4.07%

**Natural Gas** 

**4.79%** Renewable



**.25%** Oil



#### **Accommodations**

#### **Hawk's Nest State Park Lodge**

Staff Knowledgeability Applicable
Valet Knowledgeability - Not Applicable
Charging Stations
EV Signage / Policy

### **Demonstration Events**

Hawks News State Park, Fayetteville, WV New River Gorge Bridge, Fayetteville, WV Haddad Riverfront Park, Charleston, WV





